

# **The Charleston Boat Show to be held for retail sales January 29-31**

**Charleston, SC (January 12, 2021) The Charleston Boat Show, produced by JBM & Associates on behalf of the Tri-County Marine Trade Association will be held** January 29-31, with modifications due to Covid-19 **guidelines**. “My team and I have been working diligently for the past several months to ensure we are adhering to all the City and State’s guidelines. We successfully produced the Wilmington, NC Boat Show in October under strict Covid-19 guidelines and plan to do the same with the Charleston Boat Show,” said Jacqui McGuinness, JBM President.

With the boating industry at an all- time high with unprecedented boat sales, it’s clear that boating is a safe, outside activity that families have been enjoying especially during this difficult year. “This year’s Charleston Boat Show will be run as a retail sales venue only, without any special events like fishing seminars or interactive displays. Exhibitors, staff, and attendees will have to adhere to our Covid-19 Safety plan as they did in Wilmington. The main purpose of this show is to sell boats and marine products This is no different than going to a big box store, only we are actually more spread out than most of them, “said McGuinness.

**This year the Charleston Boat Show is designed to be a RETAIL SHOPPING VENUE only. There will be no VIP event, features, seminars, live animal acts or areas where people can congregate.**

The inside area of the show will be held in the Convention Center and will adhere to the 50% capacity rule under the State’s guidelines. The outside portion of the show will be bigger and more spread out this year, along with a massive tent for more social distancing. “We have eliminated a great deal of booths inside and have more outdoor space,” said McGuinness

Another modification for this year includes not having a box office at the show and will have on-line pre-purchase ticketing ONLY. People are asked to go to the ticket link

on [www.TheCharlestonBoatShow.com](http://www.TheCharlestonBoatShow.com) and pre-purchase their tickets. Staff has been hired to continuously clean and disinfect areas of the facility. “The Convention Center has successfully run events throughout the pandemic and know what they are doing. I am confident that with the success of the Wilmington show and working closely with that facility, we will do the same in Charleston.”

“It is important that people understand that this consumer show is a retail sales venue and offers the opportunity to find marine products and services all in one place, instead of traveling to many locations. That’s what this show is all about. The trend for shows that have occurred over the past 10 months is to attract 50% of the typical attendance. We expect to see attendees who are serious boat buyers and not folks who are just looking for something to do. Again, there will be NO special features, no kids events, seminars, etc. We hope we can get back to some of these added features in the future, but for now, we are all about the shopping,” added McGuinness.

**All exhibitors, staff and attendees will be required to follow the three W’s- WEAR a mask, WAIT six feet apart and WASH your hands. Staff and exhibitors will have daily temperature checks. A full Covid-19 response- safety plan can be found on the show’s website.**

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**Ticket Prices:**

**Adult:** \$12(ages 13 and higher)

**Kid’s:** \$5 (4-12 ages)

**Senior & Military:** \$8

**Two Day Pass:** \$20

**Hours:**

**Friday: Noon-6**

**Saturday: 10am-6pm**

**Sunday: 10am-5pm**

For more information and guidelines, visit [www.TheCharleston BoatShow.com](http://www.TheCharleston BoatShow.com).